



Press Release

Also Mamacrowd chooses Fabrick Pass to reap the benefits of Open Finance

The equity crowdfunding platform uses Fabrick's PISP license in an as-a-service mode in order to enable its users to pay directly from their bank account, thus offering a more fluid experience.

Fabrick Pass is the solution adopted, which also allows the portal to carry out the automatic reconciliation between payments made by users and funded projects.

Milan, June 30, July 2021 - Mamacrowd - the most important Italian platform for investment in equity crowdfunding that allows users to invest in the best Italian startups and SMEs – **has chosen, through collaboration with Fabrick, to take advantage of the benefits of Open Finance to enrich its offer and optimize internal processes.**

The portal now uses Fabrick Pass, the modular solution made available by the fintech which allows the use of PSD2 APIs and the exploitation of the Account Information Service Provider (AISP) and Payment Initiation Service Provider (PISP) licenses in an as-a-service mode , thus enabling all entities, regardless of their nature, to seize the opportunities of Open Banking.

Mamacrowd, through Fabrick's PISP license, also gives its users the option to make the payment for the investment directly from their bank account in an automated manner, thus widening the choice of payment methods and guaranteeing a more complete, fluid and customized experience, since the operation takes place directly from the website, without having to access online banking or other applications. Fabrick Pass also optimizes Mamacrowd's internal processes, because it allows the automatic reconciliation of bank movements with respect to the multiple projects on the platform and those funded by the various users.

*"We are pleased to have worked - since the beta version - with the Fabrick team in the development of the PISP application which allows us to give our investors an additional payment tool. Having integrated bank transfer directly on our website means simplifying the investment process and increasing the redemption of orders and payments by the investor, thus also containing management and back office costs. Mamacrowd has always been at the forefront in terms of technological platform and also this time we are the first equity crowdfunding portal to use online payment with PISP. We chose Fabrick because it is a market leader and allowed us to work hand in hand on the integration of the functionality," explains **Dario Giudici, CEO of Mamacrowd.***

Paolo Zaccardi, CEO of Fabrick, adds: *"It's exciting to see how an increasing number of companies are seizing the opportunities of Open Finance for financial innovation through Fabrick Pass. In line with our philosophy, we are now deeply aware of how effectively satisfying*

the needs of end users and guaranteeing the best customer experience increases competitiveness in the market.

Mamacrowd has really grasped the value of our partnership: on the one hand, it has improved the experience of its customers, and on the other it has optimized its internal processes. We are proud to be able to contribute to a project that is already so interesting and successful".

About MAMACROWD

Managed by SiamoSoci, MAMACROWD is the main Italian equity crowdfunding platform by capital raised. It allows users to become partners with a simple process - completely online and supervised by Consob - of startups pre-selected by the network of incubators, promising companies that already have a turnover with businesses validated by the market. Investors can diversify their investment by creating a portfolio of innovative startups and become partners of companies operating in the fastest growing innovative field of the Italian economy.

More information on www.mamacrowd.com

Fabrick

Fabrick is the first structured entity born in Italy, with international vocation, with the specific aim of promoting Open Finance. The mission of Fabrick is to build, enable innovative projects and support the meeting and collaboration among new fintech players, large corporations and traditional players in the financial world, involving them in Open Banking perspective designing the future of this field, leveraging the new paradigms dictated by technological innovation and generating concrete benefits for all players.

Fabrick enables and promotes new models of growth for banks, startups and companies, facilitating collaboration and dialogue and creating opportunities for development, thanks to the skills, technologies and services that it makes available through its technology platform and a true ecosystem of relationships and cultural contamination it has created and nurtures around it. Fabrick has obtained authorization from the Bank of Italy to operate as a Payment Institution, thus adding a further step to its role as an enabler of new business models, it can operate as account information services provider (AISP) and as a Payment initiation service providers (PISP) to propose "turnkey" solutions and make its own license available to customers as "as-a-service".

Contacts:

MAMACROWD

Chiara Cartasegna | +393489265993 | chiara.cartasegna@esclapon.it

Angèlia – BC Communication

Beatrice Cagnoni – Mob. 335 5635111

Simona Vecchies – Mob. 335 1245190

Rita Arcuri – Mob. 333 2608159 fabrick@pressfintech.it

disposizione dei clienti in modalità "as a service". www.fabrick.com

Contatti per la stampa:

MAMACROWD

Chiara Cartasegna | +393489265993 | chiara.cartasegna@esclapon.it

Angèlia – BC Communication

Beatrice Cagnoni – Mob. 335 5635111

Simona Vecchies – Mob. 335 1245190

Rita Arcuri – Mob. 333 2608159

fabrick@pressfintech.it